

GEORGIA GARRETT

AD/PR STUDENT

CONTACT



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Chicago, IL

EDUCATION

2019-2023

Bishop Mcguinness Catholic
High School

2023-present

Loyola University Chicago

- AD/PR Student
- GPA: 3.9/4.0

SKILLS

- Adobe Express, Premiere Pro,
and Adobe Photoshop
- Event planning
- Visual storytelling
- Strong writing skills
- Content marketing
- Strong research skills
- Social media
- Graphic design

LANGUAGE

English

ABOUT ME

I am a junior studying Advertising and Public Relations at Loyola University Chicago with hands-on experience in communications, social media, and event planning. Through two summer internships, I gained practical skills in crafting content, engaging audiences, and communication strategies. I am passionate about creative storytelling and building connections, and I am eager to continue developing my expertise in the PR and communication field.

WORK EXPERIENCE

Social Media Intern

I've Had It Podcast

May 2025 - August 2025

- Filmed and edited content for their social media with 1M+ followers.
 - Made videos that reached 100k+ views.
- Planned and coordinated a fundraising event for Oklahoma County District Attorney Vickey Behenna with 100 people.
- Managed inbox communications by reading and responding to emails, direct messages, and sponsorship opportunities.
- Researched and curated relevant content ideas and materials for podcast discussion and integration

Creative Design Coordinator

Inigo Communications

August 2025-December 2025

- Created branded social media content for clients including United Airlines, Embelliv, and Flaco's, producing content that aligned with each brand's identity.
- Developed visual direction and design assets for multi-platform campaigns, including Instagram, TikTok, and digital advertising.
- Worked in a professional agency environment, managing deadlines and adapting to real-world client expectations.

Communications & Administrative Intern

Jennifer Welch Designs

May 2025 - August 2025

- Supported design team operations through administrative tasks, scheduling, and organization
- Handled errands and provided logistical support to maintain efficient business operations
- Coordinated with clients and key stakeholders to relay information and support project progress

Communications Intern

Westminster Middle School

May 2024 - August 2024

- Helped design and write content for weekly or monthly newsletters sent to parents, staff, and the community.
- Drafted emails, memos, or announcements for teachers, staff, or students.